

ESMO PATIENT ENGAGEMENT SUMMIT

An ESMO Meeting

Advancing cancer care in the Asia-Pacific region



Participants

Australia: Breast Cancer Network Australia

Australia: Lung Foundation Australia

Australia: Ovarian Cancer Australia

Cambodia: Sonja Kill Memorial Hospital

China: Global Chinese Breast Cancer Organisations Alliance

China: House 086

Hong Kong SAR, China: Hong Kong Anti-cancer Society

India: Indian Cancer Network

India: MAX Foundation

India: V Care Foundation

Indonesia: Indonesia Breast Cancer Foundation

Indonesia: Indonesian Cancer Information and Support Center Association

Japan: Cancer Solutions

Japan: Kibounokai

Korea, Rep. Korea: Blood Cancer Association

Korea, Rep. Korea: Kidney Cancer Patients' Association

Korea, Rep. Korea: Lung Cancer Patient Association

Malaysia: Breast Cancer Welfare Association Malaysia

Malaysia: Lung Cancer Network Malaysia

Malaysia: SCAN Kuching

Malaysia: National Cancer Society of Malaysia

Myanmar: Shwe Yaung Hnin Si Foundation

New Zealand: Gut Cancer Foundation

Pakistan: Pink ribbon Pakistan

Philippines: Cancer Coalition Philippines

Philippines: Philippine Alliance of Patient Organizations

Philippines: Philippine Cancer Society

Philippines: I Can Serve Foundation, Philippines (breast cancer)

Singapore: LEAP

Singapore: Singapore Cancer Society

Taiwan: HOPE Foundation for Cancer Care

Taiwan: Taiwan Young Patient Association

Thailand: Thai Cancer Society

Vietnam: Health for All Organization (YHCD in Vietnamese)

Vietnam: Salt Cancer Initiative

Mark Brooke: Lung Foundation Australia



Mark Brooke has over 25 years' experience leading a diverse range of medical research, consumer health and family support organisations, and is currently Chief Executive Officer of Lung Foundation Australia, taking up this role in September 2018. His previous appointments include CEO of HeartKids Limited – the National Congenital Heart Disease Foundation, CEO of Asthma Australia and CEO of Playgroup Queensland.

As CEO of Lung Foundation Australia, Mark has led the translation of research into programs and services to support people impacted by lung disease and lung cancer. Lung Foundation is the largest non-government organisation support patients and carers living with lung diseases and currently advises Federal and State Governments on lung health policy. Mark is passionate about the role profit for purpose organisations play in the health sector, especially empowering and activating patients and aligning research with consumer led priorities.

Mark Brooke: Lung Foundation Australia



Lung Foundation Australia is the only charity and leading peak body of its kind in Australia that funds life-changing research and delivers support services that give hope to people living with lung disease or lung cancer. Since 1990, Lung Foundation Australia has been working to ensure lung health is a priority for all, from promoting lung health and early diagnosis, advocating for policy change and research investment, raising awareness about the symptoms and prevalence of lung disease and championing equitable access to treatment and care.

Lung Foundation Australia enables life-saving lung health and lung cancer research, and champions programs so that Australians with lung disease and lung cancer can live their best life. In 2022 Lung Foundation Australia was appointed by the Australian Government as the Health Peak Advisory Body advising the government on lung health and related issues.

Mark Brooke: Lung Foundation Australia



Website - <https://lungfoundation.com.au/>

LinkedIn - <https://www.linkedin.com/company/lung-foundation-australia/>

X - <https://x.com/Lungfoundation>

Facebook - <https://www.facebook.com/lungfoundation/>

YouTube - <https://www.youtube.com/user/thelungfoundation>

Instagram - <https://instagram.com/lungfoundation>

Georgie McKenzie: Ovarian Cancer Australia



Georgie McKenzie is a Support and Advocacy Nurse at Ovarian Cancer Australia (OCA). Before commencing her role, Georgie worked as a nurse within the women's health and gynaecological oncology space in the hospital setting for several years.

Upon joining the support team at OCA, Georgie worked as an Ovarian Cancer Support Nurse on OCA's National Support and Information Helpline, available to all in Australia diagnosed or impacted by ovarian cancer.

After three years as a valued team member, working to advance progress across the landscape, Georgie is now part of the Leading Change and Advocacy team at OCA, contributing to and leading submissions across medicines and cancer policy reform.

Georgie also represents OCA across several clinical project advisory committees across Australia. She is passionate about OCA's advocacy priorities and ensuring improved outcomes for all those impacted by ovarian cancer, both now and in the future.

Georgie McKenzie: Ovarian Cancer Australia



Ovarian Cancer Australia (OCA) is an independent national not-for-profit organisation supporting people impacted by ovarian cancer. Our focus is to provide care and support for those affected by ovarian cancer and their families, while also leading change through our advocacy work as the leading consumer body representing them.

OCA provides services to those impacted by ovarian cancer through a variety of free and holistic evidence-based support programs, including specialised telehealth nursing support (Teal Support Program), a Helpline, psychosocial support, support groups and resources in response to issues raised by our community, such as genetics and sexuality.

Our advocacy priorities include working to reduce variation in care, leading to improved survival and quality of life, improving timely access to effective and affordable treatments, increasing large-scale research funding, and ensuring access to patient and family-centred care and support.

Georgie McKenzie: Ovarian Cancer Australia



Website: <https://www.ovariancancer.net.au/>

LinkedIn: <https://www.linkedin.com/company/ovarian-cancer-australia/>

Instagram: <https://www.instagram.com/ovariancanceroz/>

Facebook: <https://www.facebook.com/OvarianCancerAustralia>

X: <https://x.com/ovariancanceroz?lang=en>

Sopheap Meta Makara: Sonja Kill Memorial Hospital (Cambodia)



I am a board-certified general surgeon from Switzerland. I have worked in Cambodia since 1999 and treated many patients with cancer, initially at a charity hospital.

Performing a mastectomy on one of my best friends at age 35 made me aware of the lack of support groups in Cambodia. Another young Cambodian friend died of colon cancer despite performing a complete resection and supporting adjuvant chemotherapy.

Unfortunately, most of the cancers treated were advanced stages. I was part of the first oncology discussion rounds in a national referral hospital when oncology services started in Cambodia but realized how treatment devastates families financially.

I manage the Sonja Kill Memorial Hospital, a non-profit hospital in the Southwest of Cambodia since 2012.

I was diagnosed with an early breast cancer April 2024, underwent breast conservative surgery in Malaysia and radiotherapy in a private clinic in Phnom Penh. My friend who underwent mastectomy offered emotional support.

Sopheap Meta Makara: Sonja Kill Memorial Hospital (Cambodia)



The Sonja Kill Memorial Hospital is a non-profit hospital and training center that improves the health of families and communities regardless of their ability to pay. The hospital works towards hospital accreditation according to the Cambodian Hospital Accreditation Standards.

We envision to improve the health situation of all Cambodians through provision of high-quality healthcare for the whole family with special emphasis on children and expectant mothers in the Southwest of Cambodia.

The hospital receives difficult cases from public and private providers, also cancer patients. Currently, we provide screening for GI cancer, cervical cancer and breast cancer and provide surgical treatment for breast cancer, thyroid cancer, colon cancer, skin cancer and a few sarcomas but would like to develop a cancer center in the future and improve awareness of cancer in the community.

Sopheap Meta Makara: Sonja Kill Memorial Hospital (Cambodia)



មន្ទីរពេទ្យអនុស្សាវរីយ៍
ស៊ុនយ៉ាមេរៀន

Sonja Kill
MEMORIAL HOSPITAL

Website - <https://skmh.org/>

Facebook : <https://www.facebook.com/SonjaKillMemorialHospital>

YouTube : https://www.youtube.com/results?search_query=Sonja+Kill+Memorail+Hospital+

Instagram : <https://www.instagram.com/sonjakillmemorial?igsh=MTU1NnNlenJia3M0dA==>

Jin (Jenny) Zhang: House 086 (China)



Brand Communication and International cooperation Lead at HOUSE086, affiliated with Hongmian Cancers and Rare Disorders Charity Foundation of Guangzhou

Background: Master of Arts in Literature, majoring in Journalism and Communication. In 2017, Jenny joined HOUSE086 after her father was diagnosed with MTL. Over the past 7 years, she has worked continuously to broaden the brand communication & international cooperation Horizon of HOUSE086. Her efforts have contributed to HOUSE086's active international role and the publication of several works in China: Living with Lymphoma (2018), Patient Involvement in HTA (2022), Best Practice of Patient Engagement in The Entire Life-cycle of Medicines (2023), I conquered Lymphoma (2024).

Jin (Jenny) Zhang: House 086 (China)



TOGETHER! FIGHT LYMPHOMA!

让淋巴瘤不再
成为生命的羁绊!

HOUSE086 is the only lymphoma patient organization in China that covers the entire country. It is a member of UICC, LC, and WPA, etc, as well as a partner of IWMF. HOUSE086 was founded by Hongfei, a recovered Hodgkin's lymphoma patient, in 2011. Most of its staff are lymphoma patients and caregivers. So, it takes "Only the patients truly understand you" as its founding principle to help lymphoma patients improve their health literacy and recovery confidence and takes "Together Fight Lymphoma!" as its mission.

With the support of many authoritative lymphoma experts and patients, HOUSE086 has become a home that offers warm guardianship and companionship. In 2023, the registered users have exceeded 120,000, and the number of new users exceeds 20,000 every year.

Jin (Jenny) Zhang: House 086 (China)



TOGETHER! FIGHT LYMPHOMA!

让淋巴瘤不再
成为生命的羁绊!

HOUSE086 is the only lymphoma patient organization in China that covers the entire country. It is a member of UICC, LC, and WPA, etc, as well as a partner of IWMMF. HOUSE086 was founded by Hongfei, a recovered Hodgkin's lymphoma patient, in 2011. Most of its staff are lymphoma patients and caregivers. So, it takes "Only the patients truly understand you" as its founding principle to help lymphoma patients improve their health literacy and recovery confidence and takes "Together Fight Lymphoma!" as its mission.

With the support of many authoritative lymphoma experts and patients, HOUSE086 has become a home that offers warm guardianship and companionship. In 2023, the registered users have exceeded 120,000, and the number of new users exceeds 20,000 every year.

Naba Ghosh: Indian Cancer Network



As the President of the Indian Cancer Network, I lead a dedicated team committed to revolutionizing cancer care in India. Anchored by a global perspective, we focus on practice adaptation, education, accessibility, and awareness, driving continuous professional development. Our mission is to elevate patient management and standards of care for healthcare professionals, including pharmacists, nurses, and the communities they serve.

Collaboration is at the core of our work. We actively seek partnerships with like-minded organizations, organizing symposia that foster global dialogue and drive positive change in cancer care. Our commitment to knowledge dissemination is evident through our publication of scientific literature, offering valuable insights that advance cancer care.

Our dedication extends to supporting research projects aimed at delivering impactful solutions for improved patient outcomes. Through our collaborative approach, we are shaping the future of cancer care, empowering professionals, enriching care quality, and making a significant impact on the global healthcare landscape.

As President, I firmly believe in empowering healthcare professionals and patients through education and awareness, ensuring access to medicine during critical times. Together, we are driving significant strides toward a brighter future in cancer care.

Naba Ghosh: Indian Cancer Network



**INDIAN
CANCER
NETWORK**

ICN is a non-profit organization dedicated to serving the needs of cancer patients and their families. Founded by individuals passionate about making a difference in the lives of those affected by cancer, our team consists of healthcare professionals, patient advocates, educators, and volunteers who are committed to our cause.

Our vision is a world where every cancer patient feels empowered, supported, and equipped with the knowledge and resources necessary to navigate their journey with confidence and resilience. We envision a future where early disease detection is commonplace, access to quality care is universal, and every patient has the tools they need to manage their condition effectively from the comfort of their own home.

At ICN, our mission is to provide unwavering support and empowerment to cancer patients throughout their journey. We strive to enhance the quality of life for individuals impacted by cancer by offering comprehensive resources, advocating for patient rights, promoting education and awareness, and facilitating access to essential treatments and support services.

Naba Ghosh: Indian Cancer Network



**INDIAN
CANCER
NETWORK**

ICN is a non-profit organization dedicated to serving the needs of cancer patients and their families. Founded by individuals passionate about making a difference in the lives of those affected by cancer, our team consists of healthcare professionals, patient advocates, educators, and volunteers who are committed to our cause.

Our vision is a world where every cancer patient feels empowered, supported, and equipped with the knowledge and resources necessary to navigate their journey with confidence and resilience. We envision a future where early disease detection is commonplace, access to quality care is universal, and every patient has the tools they need to manage their condition effectively from the comfort of their own home.

At ICN, our mission is to provide unwavering support and empowerment to cancer patients throughout their journey. We strive to enhance the quality of life for individuals impacted by cancer by offering comprehensive resources, advocating for patient rights, promoting education and awareness, and facilitating access to essential treatments and support services.

Viji Venkatesh: Max Foundation (India)



Viji Venkatesh brings with her 36 years of professional experience in cancer patient care and support in her role as Region Head, India & South Asia at The Max Foundation.

Viji began with The Max Foundation in 2002 by leading the administration of the Glivec International Patient Assistance Program (GIPAP) in India. Today, she is in charge of the Max Access Solutions (MAS) Programme in the region which has absorbed and taken under its umbrella of management all patients who were receiving support from the earlier programme.

During the last 22 years alongside these access programmes, she has developed the Friends of Max (FOM) patient support group, which began in Mumbai and now has 35 local chapters throughout India with over 320 core group volunteer leaders representing more than 18,000 members.

Viji Venkatesh: Max Foundation (India)



The Max
Foundation

The Max Foundation is a leading global health nonprofit organization dedicated to accelerating health equity. For more than 26 years, Max has pioneered practical, scalable, high-quality solutions to bring life-extending treatments and patient-centered health care to more than 100,000 people living with cancer and critical illness in low- and middle-income countries.

Max believes in a world where all people can access high-impact medicines, where geography is not destiny, and where everyone can strive for health with dignity and with hope.

Viji Venkatesh: Max Foundation (India)



The Max
Foundation

Website - www.themaxfoundation.org

Facebook- <https://www.facebook.com/themaxfoundation>

Instagram - <https://www.instagram.com/themaxfoundation/>

LinkedIn - <https://www.linkedin.com/company/the-max-foundation/>

YouTube - <https://www.youtube.com/@TheMaxFoundation>

X - <https://x.com/themaxfndn>

Vandana Gupta: V Care (India)



It has been three decades that V Care Foundation began its work in the field of cancer care. Started by a cancer survivor, Mrs. Vandana Gupta after her own cancer treatment. V Care believes in empowering cancer patients with care from chaos to control. Our organisation was founded on the principle of providing emotional assistance. Patients are supported by V Care both during active treatment and afterward through variety of patient interventions. In the last FY has been able to support more than 2 lakh patients under our different patient care programs.

Vandana is on the ethics committee for Breach Candy Hospital and Indian Cancer Society. She has played key role in bringing global exposure and represents V Care through affiliations with American Cancer Society, International Kidney Cancer Coalition, Lymphoma Coalition, UICC. She is on the Board of SPAEN (Sarcoma Patients EuroNet).

In the cancer care, the most passionate thing is that you get to know so many strong people who are holding on to each other while sailing the same boat so that they can help and cling to each other when they feel they are drowning. That feeling pushes one to do so much more for them and work along with them to cater to their needs. For Vandana, every step is a new learning even after 30 years in cancer care

Vandana Gupta: V Care (India)



Our Mission

V Care Foundation is a voluntary support group dedicated to providing free help, hope, awareness and education to cancer patients and their families through outreach programs and services that improve the quality of their lives.

Our Vision

Together we can and together we will conquer cancer.

V Care Foundation has been in the space of cancer care from last 3 decades. Started by a cancer survivor, Vandana Gupta, post her cancer treatment at Tata Memorial Hospital. V Care believes in empowering cancer patients with care from chaos to control. The organisation was founded on the basis of providing emotional assistance to patients and caregivers.

Vandana Gupta: V Care (India)



Website: www.vcarecancer.org

Facebook: www.facebook.com/vcarefoundationindia

Instagram: <https://www.instagram.com/vcare.cancer/>

YouTube: <https://www.youtube.com/channel/UC-9zYf1xJOqSonzwV3ZTTyKw>

Irianti Dewi: Indonesian Cancer Information and Support Center Association



Irianti Dewi Derajad is the Breast Cancer Coordinator for the Indonesian Cancer Information and Support Center Association (CISC), an organisation for cancer patients founded in 2003, consisting of survivors from various types of cancer.

In 2017, Irianti joined CISC while she was still undergoing treatment for breast cancer. She experienced the benefits of being part of the organisation and became increasingly active in various activities, even though she was still working at Lembaga Indonesia Amerika as a Branch Manager.

With a background as a teacher, her enthusiasm for continuous learning, her perseverance, and her sense of responsibility in supporting the organisation's goals earned her the opportunity to participate in several training programs such as International Women's Lead, UICC - Cancer Patient Master course Advocacy and Patient Navigation, eventually enabled her to become a key member of the organisation, focusing on breast cancer advocacy and Patient Navigation programs.

Since 2022, Irianti has been CISC's liaison officer in the American Cancer Society's Building Expertise, Advocacy, and Capacity for Oncology Navigation (BEACON) Initiative. She led CISC's Design Team for the pilot program on Lay Patient Navigation. With her ability to work well in teams, under the guidance of CISC advisors and hospital representatives, the Lay Patient Navigation program was successfully implemented in hospitals.

Known for her friendly and open demeanor, Irianti is well-respected by her colleagues wherever she works. She holds a degree in English Literature majoring in Linguistics from the University of Indonesia.

Irianti Dewi: Indonesian Cancer Information and Support Center Association



The Indonesian Cancer Information and Support Center Association (CISC) is a patient organisation for all types of cancer, based in Jakarta since 2003. Approximately 3,000 cancer survivors, along with their families and volunteers have joined this organisation, which now has branches in 12 major cities in Indonesia.

To achieve its vision of "becoming a leading institution in providing support and information services to cancer patients and the general public, toward a Cancer-Aware Indonesia," CISC continuously collaborates with various stakeholders to carry out activities such as: support groups, providing information and education to the public, especially patients and their families, running patients' lodging, organizing patient empowerment programs for its members, and advocating for policy change. CISC has also joined the Indonesian Cervical Cancer Prevention initiative, primarily campaigning for HPV vaccination (KICKS 2017), the Women Cancer Advocacy Association (A2KPI 2018), and Indonesia Cares For Lung Cancer (IPKP 2020).

Internationally, CISC has been a member of the Union for International Cancer Control (UICC) since 2018 and joined the Lymphoma Coalition in 2021. Since February 2022, CISC has been a participating institution in and current grant recipient of the American Cancer Society Building Expertise, Advocacy, and Capacity for Oncology Navigation (BEACON) Initiative, aimed at expanding and improving the delivery of cancer patient navigation in low- and middle-income countries (LMICs) such as Indonesia to reduce health disparities in cancer care. With everything the organization has learned and done to date, CISC is well positioned to become a pioneer patient organization in Indonesia, allowing it to embark on the Pilot Lay Patient Navigation journey.

Irianti Dewi: Indonesian Cancer Information and Support Center Association



Website - <https://cancerclubcisc.org/>

Instagram @ciscancerclub - <https://www.instagram.com/ciscancerclub/>

Facebook @Cisc Indonesia - <https://www.facebook.com/cisc.indonesia/>

Youtube : cancerclub cisc - <https://www.youtube.com/@cancerclubcisc9689>

Naomi Sakurai: Cancer Survivors Recruiting Project (Japan)



I was diagnosed with cancer in the summer of 2004, when I was in my 30's, AYA generation. I subsequently utilised my personal experience with cancer and my social skills to start up a support-group. We are currently focusing our efforts on enlightening people and spreading awareness about survivorship. Since then, I have continued my activities, appealing for an independent livelihood and self-supporting lifestyle for patients living with the disease and their families.

Breast Cancer survivor since 2004.

Naomi Sakurai: Cancer Survivors Recruiting Project (Japan)



The organisation aims at solving various issues relating to working with cancer and promoting a society where one can pursue his/her career with cancer. In order to achieve this, the organisation conducts the following activities.

1. Providing information to help cancer survivors be independent.
2. Consultation on return-to-work with cancer survivors, medical staff and companies.
3. Conducting research on social difficulties which working survivors face.

There have been few surveys and studies to clarify the actual conditions of work and employment among working-age cancer patients in Japan, so we have conducted surveys, compiled recommendations, and published books and other materials to disseminate our findings to society.

We are also involved in advocacy activities, which have resulted in the formulation of a medical fee system in support of balancing work and treatment, the addition of corporate responsibilities to Japan's Cancer Control Act, and revisions to the sick leave system.

Recently, we have been training peer supporters within companies and helping them to establish cancer communities within their companies. A total of more than 100 companies have participated. We will continue to utilise this network to advocate for and solve social issues related to childhood cancer, AYA generation cancer, and the working generation have to face.

Naomi Sakurai: Cancer Survivors Recruiting Project (Japan)



Website - <https://www.workingsurvivors.org/>

Facebook - <https://www.facebook.com/GIA.CSR.project/>

X (formerly Twitter) - https://x.com/CSR_2011

Blogs

<https://abc.episodebank.com/index/>

<https://workcans.episodebank.com/>

Hiromi Todoroki: KIBOUNOKAI (Japan)



Hiromi Todoroki is the chairwoman of Certified non-profit organization KIBOUNOKAI. Director of Japan Federation of Cancer Patient Groups.

A bereaved family member who lost her husband due to scirrhus stomach cancer. In addition to organizing the National Gastric Cancer Caravan and creating gastric cancer treatment guidelines for patients, and actively involved in raising awareness of cancer and making policy proposals in the hope of creating a society that is easy for everyone to live in.

This year, KIBOUNOKAI became partner with Debbie's Dream Foundation, an American gastric cancer support organisation.

We want to build a strong network of support and information for gastric cancer patients throughout Asia.

- Former member of the Council for the Promotion of Cancer Control, Ministry of Health, Labor and Welfare
- Member of the Tokyo Metropolitan Cancer Control Promotion Council
- Member of the guideline for patients' creation committee of Japanese Gastric Canse Association.

Hiromi Todoroki: KIBOUNOKAI (Japan)



KIBOUNOKAI was founded by Tetsuya Todoroki who was diagnosed stage4 gastric cancer. Even though he underwent cancer screening every year, his gastric cancer was only detected in its advanced stage. Because his cancer type was hard to detect by medical checkups. He passed away in 2016. Then Hiromi Todoroki took over him.

It is said that one in two Japanese nationals will have a high chance to get cancer. Most patients will struggle with a lot of information. Anyone can spread information. It is impossible to remove fake news from the huge amount of information. We live in such a world. Knowing how to choose information is increasingly a critical skill in life.

Tetsuya Todoroki came up with the name KIBOUNOKAI for our organization. Kibou means hope in Japanese, and Kai means team. We are a team of hope.

When "it's about me" becomes "it's about us," we are all empowered to solve problems together. It is Tetsuya's legacy to have a team that promotes the future of science with the same hope.

Hiromi Todoroki: KIBOUNOKAI (Japan)



Website: <https://npokibounokai.org/>

Facebook : <https://npokibounokai.org/>

YouTube: <https://www.youtube.com/@npo1680>

LinkedIn : www.linkedin.com/in/hiromi-todoroki-964143247

X (formerly Twitter) : <https://x.com/mametaro63>

Facebook : <https://www.facebook.com/hiromi.todoroki>

Instagram: https://www.instagram.com/romi_tdrk/

Chul-Hwan Lee: Korea Blood Disease & Cancer Association (KBDCA)



I am the founder of the Korea Blood Disease & Cancer Association (KBDCA) and currently serve as its Secretary-general.

In 1993, I was diagnosed with acute myeloid leukemia and underwent chemotherapy.

Through my treatment journey, I realized the lack of support systems for cancer patients, which led me to form a self-help group with two other acute leukemia patients.

This group has grown over the past 30 years into what is now the KBDCA.

I have continuously worked to create an environment where cancer patients in Korea can receive treatment with peaceful mind, and I plan to keep working for the benefit of cancer patients in the future.

Chul-Hwan Lee: Korea Blood Disease & Cancer Association (KBDCA)



The Korea Blood Disease & Cancer Association (KBDCA) was founded in December 1995 by three co-founders who shared a common vision. Initially, we began as a patient self-help group, and with our incorporation in 2003, we reorganised our structure. By 2013, we expanded our scope of work and grew into the association we are today.

Our key initiatives include:

- Educational Support Programs: We offer educational programs that provide patients with accurate information about their illness and treatment. Various experts and professors deliver precise information to patients and their families, supporting them with knowledge that aids in managing their conditions.
- Financial Support Programs: We provide a range of financial assistance to alleviate the burden on patients, including covering treatment costs, medication expenses, medical assistance fees, and blood donation cards.
- Treatment Support Programs: We assist patients with necessary supplies, healthcare products, and other essential items to help them through their treatment journey.
- Emotional Support Programs: Through cultural performances, patient gatherings, and other emotional support activities, we help patients overcome the difficulties they face during their treatment. In addition to these programs, we engage in global exchanges with various international organisations to share experiences, and domestically, we strive to protect and advocate for the rights of patients.

•
Through these initiatives, we aim to provide useful information and practical support to cancer patients and their families in Korea.

Chul-Hwan Lee: Korea Blood Disease & Cancer Association (KBDCA)

Website - www.kbdca.or.kr

YouTube - www.youtube.com/@KBDCA

Instagram - www.instagram.com/kbdca



Paik Jin-Young: Korea Kidney Cancer Association



In 2004, as a mother of three and the caregiver of my husband, who had been diagnosed with stage 3 kidney cancer, Ms. Paik first learned about kidney cancer. After her husband was diagnosed with stage 4 cancer with multiple lung metastases in 2006, she realized the limitations and harsh reality of kidney cancer treatment. Since then, Ms. Paik has been serving as the head of the Kidney Cancer Association working with various medical professionals and pharmaceutical companies to provide disease education, psychological support programs, counseling, and meetings for patients and their caregivers.

In April 2024, the International Kidney Cancer Coalition (IKCC) summit was successfully held in Korea, sharing a lot of information through international solidarity activities. Currently, Ms. Paik is a member of the National Hospice Life-Sustaining Care Committee and a non-executive member of the Korea Medical Dispute Mediation and Arbitration Service in various health care policy areas, striving to improve the quality of life of patients and their families. Although her husband died of kidney cancer in 2009, she continues to serve as the organisation's president for almost 20 years.

Paik Jin-Young: Korea Kidney Cancer Association



사단
법인 한국신장암환우회
KOREA KIDNEYCANCER ASSOCIATION

Korea Kidney Cancer Association is a patient organisation where patients who are suffering from kidney cancer (renal pelvis, ureter, bladder = hereinafter referred to as urothelial cancer) and their families are nurturing the hope of a cure together.

In 2004, we started with an online café to improve the treatment environment of patients, in the absence of diverse treatment for urothelial cancer in Korea. For more than 20 years, we have been taking the lead in helping patients to be cured by delivering various disease experiences and objective and scientific evidence-based information to new patients through online communities or offline gatherings.

Since the establishment of NGO corporation in 2019, we have been conducting various initiatives

- ▲patient support programmes (counseling, meetings, psychological programmes)
- ▲seminars with medical staff to share correct treatment information (YouTube)
- ▲activities to improve treatment access and policies
- ▲kidney cancer awareness improvement
- ▲solidarity with overseas patient organisations.

Currently, it has more than 16,000 members and more than 37,000 posts, making it a representative communication space for kidney cancer patients and their families.

Paik Jin-Young: Korea Kidney Cancer Association



Facebook: <https://www.facebook.com/koreakidneycancer>

Instagram: <https://www.instagram.com/koreakidneycancer/>

YouTube: <https://www.youtube.com/@kidneycancerkorea>

Jeong-il Cho: Korea Lung Cancer Patients Association



My name is Jeong-il Cho, I am newly elected president of Korea Lung Cancer Patients Association. My wife, who was healthy and underwent national health checkups every two years, was diagnosed with stage 4 lung cancer in April 2016. Afterwards, I joined a lung cancer community to get information about lung cancer. Then, this year, the previous president passed away and therefore I took over as the president.

I was very sorry to my wife for not receiving an early diagnosis because at that time, I didn't know that it is difficult to detect lung cancer early with X-rays and that a low-dose CT scan was required.

After my wife died, I reflected on my failure to protect her and decided to do my best for the 100,000 lung cancer patients because of the pain she went through. Together with everyone who helps us, including you all, we will do our best to improve lung cancer treatment conditions.

Jeong-il Cho: Korea Lung Cancer Patients Association



Korea Lung Cancer Patients Association is established on May 9, 2020 to improve the treatment environment for lung cancer patients and protect the rights of medical consumers.

Main activities:

- 1.Patient advocacy: to influence policy-making process on issues that have a direct impact on patients' lives,
 - A.Engaged with National Assembly and Health Insurance Review and Assessment Service to urge the reimbursement of cancer immunotherapy
 - B.Co-organized a policy forum with Congressman Jong-sung Lee to resolve blind spots for cancer patients
 - C.Participated in the policy debate on enactment of the Special Act on Medical Disputes
 - D.Participated press conference to resolve conflict between the medical association and the government regarding Dr's strike issue
 - E.(Current) Engaging with the National Assembly to urge improvement of the current national health screening system for early detection of lung cancer
- 2.Patient support: to empower patient community, running
 - A.Patient emotional care support program
 - B.Youtube Channel for disease awareness
 - C.Disease awareness classes

Jeong-il Cho: Korea Lung Cancer Patients Association



Website - <https://www.lung-cancer-patients.com/>

YouTube - <https://www.youtube.com/@TV-vw7sc>

Online community - <https://cafe.naver.com/lungcancerpatient>

Hajra Makhatar: Breast Cancer Welfare Association Malaysia (BCWA)



Hajra is a committed Patient Advocate with over 15 years of experience in leading patient-centered initiatives to improve healthcare outcomes. From April 2021 to December 2023, she served as the Manager of Patient Advocacy at Pfizer Malaysia, where she developed strategic advocacy plans across various therapeutic areas, including oncology and public health, while fostering strong relationships with patient advocacy organizations.

Previously, as the Manager of Advocacy and Community Development at the Malaysian AIDS Council, she tackled stigma against individuals living with HIV and championed policy improvements. Her expertise in advocacy, strategic partnerships, and policy analysis has empowered patients and promoted inclusivity in healthcare. Hajra is now focused on using her skills to empower the breast cancer community in Malaysia, aiming to create a more supportive environment for those affected by the disease.

Hajra Makhatar: Breast Cancer Welfare Association Malaysia (BCWA)



The Breast Cancer Welfare Association Malaysia (BCWA) is a non-profit organization that has been supporting women with breast cancer since 1988. Founded by medical specialists in 1986, BCWA aims to provide peer support to those facing the challenges of breast cancer. Guided by the belief that personal experiences can empower others, BCWA has expanded its reach and impact over the years.

Managed by a dedicated Executive Committee and staff, the organization draws on the expertise of professionals in breast cancer care, corporate sectors, and legal fields, with volunteers playing a vital role in its activities. BCWA also collaborates with international organizations such as the Union for International Cancer Control (UICC), Reach to Recovery International (RRI), and the Advanced Breast Cancer Global Alliance, emphasizing its commitment to global support and awareness in the fight against breast cancer.

Hajra Makhatar: Breast Cancer Welfare Association Malaysia (BCWA)



Website - <https://www.breastcancer.org.my/>

Facebook - <https://www.facebook.com/breastcancerwelfareassociation>

Instagram - <https://www.instagram.com/bcwamalaysia/>

Dr Tho Lye Mun: Lung Cancer Network Malaysia



Dr. Tho Lye Mun read Medicine as a John Crawford Scholar and graduated from the University of Sydney, Australia in 1998. He went on to train and work in the UK, obtaining both internal medicine MRCP (UK) and clinical oncology FRCR (UK) qualifications. He was then awarded a prestigious joint Cancer Research UK and Royal College of Radiologists research fellowship where his research into novel checkpoint inhibitors as anti-cancer therapy led to him being awarded a PhD in molecular oncology from the University of Glasgow. For his work he was also awarded the John Paul Medal and Anne Hollman Medal.

After training and working overseas for 23 years, Dr. Tho returned to Malaysia taking up the post of Associate Professor at the University of Malaya and he then subsequently moved into private practice. His passion and commitment to lung cancer has seen him lead many clinical studies in the field, in particular immunotherapy and serve on numerous regional and international advisory bodies and guideline committees. He has also pioneered the use of stereotactic radiosurgery (SRS) and stereotactic body radiotherapy (SBRT) for lung cancer having undergone further training in Korea and the Cleveland Clinic, USA.

He is the current Vice President of South East Asian Radiation Oncology Group (SEAROG). He is co-founder and President of Lung Cancer Network Malaysia.

Dr Tho Lye Mun: Lung Cancer Network Malaysia



LCNM was established in late 2018 by two medical specialists – Dr Anand Sachithanandan, a cardiothoracic surgeon and Dr Tho Lye Mun, a clinical oncologist – and officially launched on World Lung Cancer Day (1st August) 2019. A not-for-profit disease-centric NGO, LCNM is dedicated solely and exclusively to addressing all aspects and all stages of lung cancer here including preventative (tobacco control) strategies, screening of high-risk individuals, diagnosis, staging and treatment with both a curative and palliative intent.

With a multi-disciplinary network of highly trained medical specialists from the public, academic and private healthcare sectors, and allied healthcare professionals including dietitians, pharmacists, physiotherapists and psychologists, LCNM seeks to provide a holistic and comprehensive approach to improve outcomes through advocacy, education and awareness for both the public and doctors in primary care. This is reflected in the Society’s tagline “Conquering Lung Cancer Together”. The Society seeks to promote evidence-based scientific recommendations in an easy-to-understand manner, to help patients & their families, doctors and other caregivers better navigate their cancer journey. Additionally, LCNM aims to destigmatise the disease, debunk erroneous myths and misconceptions surrounding lung cancer and its treatments, and promote credible local research.

Dr Tho Lye Mun: Lung Cancer Network Malaysia



Website - <https://www.lungcancer.net.my/>

LinkedIn - <https://www.linkedin.com/company/lung-cancer-network-malaysia/>

Facebook - <https://www.facebook.com/lungcancernmsia>

Instagram - <https://www.instagram.com/explore/locations/419009182160001/lung-cancer-network-malaysia/>

Melissa Lim Siaw Han: Society for Cancer Advocacy and Awareness Kuching (Malaysia)



Melissa is a pharmacist and obtained her PhD in Medical Science at Okayama University, Japan. Her professional interest includes cancer therapeutics, pharmacogenetics, access to cancer diagnosis and therapeutics and women's cancers. She is currently a senior lecturer at Universiti Malaysia Sarawak (UNIMAS), a Young Leader Alumni of the Union of International Cancer Control (UICC) 2021/2022 and a recipient of the Prof Yoo Hang Kim Young Women Scientist Award 2024.

She is a member of the Multinational Association of Supportive Care in Cancer (MASCC) and Malaysian Pharmaceutical Society (MPS). Melissa co-founded the Society for Cancer Advocacy and Awareness Kuching (SCAN) and also contributes in several local non-governmental organisations (NGOs) such as Sarawak Breast Cancer Support Group and the Sarawak Women for Women Society. Melissa is a caregiver and a patient advocate and has spearheaded the breast cancer outreach program since 2012.

Melissa Lim Siaw Han: Society for Cancer Advocacy and Awareness Kuching (Malaysia)



The Society for Cancer Advocacy and Awareness Kuching (SCAN) is an NGO founded by cancer survivors, caregivers, medical professionals, and concerned citizens to support cancer patients in Sarawak. Since its registration in July 2017, SCAN has been a leading voice, promoting access to high-quality healthcare and partnering with government bodies and other organizations. SCAN's core activities include cancer advocacy, awareness, and patient support.

Their advocacy work involves collaborating with stakeholders to address healthcare challenges and improve policies, conducting awareness talks, and submitting policy proposals. SCAN also provides peer counselling, survivor sharing sessions, care packs for new patients, and publishes guidebooks for cancer patients. By uniting the government, healthcare professionals, caregivers, and the community, SCAN aims to improve the quality of life for all cancer patients in Sarawak.

Melissa Lim Siaw Han: Society for Cancer Advocacy and Awareness Kuching (Malaysia)



Website - <https://www.scan.org.my/>

Facebook - <https://www.facebook.com/scankch/>

Prof. Yin Yin Htun: Shwe Yaung Hnin Si (Golden Rose) Cancer Foundation (Myanmar)



Professor Yin Yin Htun is the Founder and President of Shwe Yaung Hnin Si Cancer Foundation. She is a Senior Medical Oncologist, and Clinical Director of Oncology in Pun Hlaing Hospitals, Yangon. She has been leading the dedicated team of volunteers comprised of medical professionals, family members of cancer patients and the cancer survivors. She actively advocates and collaborates with local and international cancer communities since the founding of the organization which was one of the four deserving finalists of the UICC World Cancer Day Spirit Award 2018.

In 2017, Yangon was selected as one of the three key learning cities of the City Cancer Challenge (C/CAN) and professor Yin Yin Htun was appointed as one of the key stakeholders in Yangon C/CAN and was chosen as one of the Board of Directors of C/CAN Foundation, 2017- 2019. Currently she is one of the Advisory Board Members of Asia Pacific Oncology Alliance (APOA).

Prof. Yin Yin Htun: Shwe Yaung Hnin Si (Golden Rose) Cancer Foundation (Myanmar)



The Shwe Yaung Hnin Si (Golden Rose) Cancer Foundation, a non-profit organisation in Myanmar, was founded in 2013 with a profound mission, dedicated to improve awareness on prevention and early detection of cancer.

The foundation organised health talks and workshops, equipping the community with knowledge and understanding of cancer prevention, early detection, and treatment. These educational initiatives empower individuals to take control of their health.

The free charity clinic they operate offers consultations to those in need, ensuring that financial barriers do not stand in the way of medical advice. Moreover, their provision of free chemotherapy demonstrates their dedication to easing the burdens faced by cancer patients and their families. A full member of the Union for International Cancer Control since 2015, their collaboration showcases their global perspective & commitment to the worldwide fight against cancer.

Prof. Yin Yin Htun: Shwe Yaung Hnin Si (Golden Rose) Cancer Foundation (Myanmar)



Shwe Yaung Hnin Si
Cancer Foundation

Website: <https://www.shweyaunghninsi-myanmarcf.org>
Facebook; <https://www.facebook.com/ShweYaungHninSi>

Kristin Bernstone: Gut Cancer Foundation (New Zealand)



Kristin focuses on raising awareness of the foundation and the work it does. This includes awareness months focusing on symptoms of digestive cancers to promote earlier detection; advocating for fairer and more equitable access to medicines and better treatment options for patients; providing comprehensive information for patients and families at all stages of a cancer diagnosis and highlighting the ways in which research funded by the Gut Cancer Foundation community improves future outcomes for Kiwis with gut cancers.

Kristin Bernstone: Gut Cancer Foundation (New Zealand)



The Gut Cancer Foundation is the voice of cancers of the digestive system in Aotearoa New Zealand. Gut Cancers refer to cancer of the digestive system which includes oesophageal, liver, gallbladder & bile duct, stomach, pancreatic, bowel and anal cancers.

With help from their generous community they:

- Raise awareness of the signs of gut cancers to promote earlier detection during specific awareness months
- Run educational events and webinars to highlight ways the general public can reduce risk
- Offer comprehensive information that informs and supports patients and family members at all stages of a diagnosis
- Advocate and raise issues on behalf of patients to work towards equitable cancer care for all New Zealanders
- Fund research into gut cancers so New Zealander's can get access to clinical trials, New Zealand clinicians can participate in international research and foster local innovation.

Kristin Bernstone: Gut Cancer Foundation (New Zealand)



Website - www.gutcancer.org.nz

You Tube - @gutcancerfoundation

www.youtube.com/@gutcancerfoundation

Instagram - @gutcancerfoundation

www.instagram.com/gutcancerfoundation

Facebook - @gutcancerfoundation

www.facebook.com/gutcancerfoundation

LinkedIn - @gutcancerfoundation

www.linkedin.com/company/gutcancerfoundation

TikTok - @gutcancerfoundation

www.tiktok.com/gutcancerfoundation

Omer Aftab: Pink Ribbon (Pakistan)



MBA in Marketing and running his family business but has been an activist since his early age.

His unique interventions for women's and child health, economic and social development in particular are the result of his ardour for social justice and human rights combined with his expertise in Communication for Development and Social Change, Integrated Marketing Communications, Strategic Public Relations, Advocacy and Lobbying.

He has on his credit launching far reaching and courageous interventions in Pakistan, the Pink Ribbon National Breast Cancer Awareness Campaign, White Ribbon Men's Movement for Ending Violence Against Women, Women Chamber of Commerce & Industry, National Initiative on Health and Behaviour Issues of Youth and many more.

He is also setting up Pakistan's 1st dedicated breast cancer hospital.

He is the only Pakistani professional who has been awarded the FrontLine Golden World Award by International Public Relations Association – IPRA.

Omer Aftab: Pink Ribbon (Pakistan)



Annually, breast cancer claims the lives of 40,000 women in Pakistan, highlighting a pressing healthcare concern. Pink Ribbon, the sole organization dedicated to addressing this nationwide issue, is steadfast in its commitment to reducing the mortality rate associated with breast cancer.

Operating as a self-sustained entity, Pink Ribbon undertakes a multifaceted approach. Through outreach efforts, the organization educates women and girls about preventive techniques, promoting healthier lifestyles to decrease breast cancer risk.

Beyond education, Pink Ribbon provides essential support for women experiencing symptoms. Through active listening and tailored advice, the organization offers comfort and guidance. The team further facilitates connections to optimal healthcare facilities.

To amplify its impact, Pink Ribbon is establishing Pakistan's first dedicated Breast Cancer Hospital. This facility aims to offer free-of-cost treatment to deserving patients, consolidating medical resources under one roof. The hospital's completion stands at 90%, and ongoing efforts to secure funding aim to finalize the project within the next three months.

Pink Ribbon's unwavering dedication to breast cancer awareness, support, and treatment demonstrates its crucial role in enhancing women's healthcare outcomes across the country.

Omer Aftab: Pink Ribbon (Pakistan)



Website - <https://pinkribbon.org.pk/>

X - <https://twitter.com/pinkribbonorgpk>

Instagram - <https://www.instagram.com/pinkribbon.org.pk/>

LinkedIn - <https://www.linkedin.com/company/pink-ribbon-pakistan/>

Facebook - <https://www.facebook.com/pinkribbon.org.pk/>

Fatima "Girly" Garcia-Lorenzo: Philippine Alliance of Patient Organizations (PAPO)



Maria Fatima Garcia-Lorenzo is a Certified Child Life Specialist and is a member of the Association of Child Life Specialists, USA. She completed her Child Life internship at the University of California San Francisco Hospital. Ms. Fatima Garcia-Lorenzo finished her graduate studies on Child and Family Psychology at the Ateneo de Manila University in Quezon City. Fatima is a Philippine-licensed Child and Family Psychologist. She also completed a post-graduate course on Healthcare Leadership and Management at the Asian Institute of Management.

Fatima advocates for patient's rights and is engaged in health policy development. Ms. Garcia-Lorenzo is the founder and immediate past president of the Philippine Alliance of Patients' Organization (PAPO), an umbrella organization of at least 50 disease-specific patient groups, representing about a million patients nationwide. Fatima is a board member of the Hemophilia Philippines Foundation. She is also a member of the multisectoral governance council of National Children's Hospital and a permanent member of the Single Joint Research Ethics Board (SJREB). Fatima is currently the Executive Director of the National Palliative and Hospice Council of the Philippines (Hospice Philippines).

Ms. Garcia-Lorenzo has been caring for children with cancer and other chronic-illness for over 30 years.

Fatima "Girlie" Garcia-Lorenzo: Philippine Alliance of Patient Organizations (PAPO)



Representing at least one million patients nationwide, the Philippine Alliance of Patient Organizations (PAPO) is a coalition of patient organisations advocating for universal access to healthcare and allied services. We aim to empower Filipino patients, including persons with disabilities (PWDs), through education, networking, policy advocacy and capacity building. PAPO advocates for meaningful reform in three fundamental areas in order to improve the quality of health care in the country:

1. Respect for Patient's Rights
2. Universal Health Care
3. Patient Participation in Health policy making

Vision: A unifying body with one voice that supports and strengthens patients' organisations

Mission: To serve as a strong and active network of patient groups that will empower Filipino patients to advocate for their rights and become productive members of society.

Fatima "Girlie" Garcia-Lorenzo: Philippine Alliance of Patient Organizations (PAP0)



Website - <http://www.papo.ph/>

Facebook - <https://www.facebook.com/1VoicePAP0/>

Corazon Ngelangel: Philippine Cancer Society, Inc. (PCSI)



Dr. Corazon Ngelangel, is Medical Oncologist, who previously head the Medical Oncology departments of the Philippine General Hospital and Jose Reyes Memorial Medical Center. She is currently president of Philippine Cancer Society and member of NICCA Council (National Integrated Cancer Control Act), the top policy institution for cancer in the country. A long time advocate for excellent cancer care, education and capacity building, and patient empowerment.

Corazon Ngelangel: Philippine Cancer Society, Inc. (PCSI)

The Philippine Cancer Society, Inc. (PCSI) is a private, non-stock, non-profit corporation registered with the Securities and Exchange Commission on 22 December 1956. It was founded by a group of laymen and medical doctors with the aim of “helping the Filipino cope with cancer by preventing it and diminishing death caused by it, especially among the disadvantaged, through information, education, advocacy and focused services.”

Within this next half-decade, we aspire for a state of affairs with the following features:

1. The information, education and advocacies of the PCS are sufficiently disseminated and effective so as to persuade behaviorally the responsible agencies and a significant number of the Filipino population towards proper handling of cancer as a public and personal health problem.
2. Filipinos, especially the disadvantaged, confidently and readily seek and obtain cancer information, access to diagnosis, treatment and support through the help of the PCS and its network of partners.
3. The PCS has sufficient organization and resources, its own and through a working network of partners, to provide cancer information and access to diagnosis, treatment and support effectively and efficiently.
4. The PCS is recognized for its leading and effective role against cancer and is readily and continuously supported by the community in terms of volunteers and donations

Philippine
Cancer
Society



Corazon Ngelangel: Philippine Cancer Society, Inc. (PCSI)



Website - <https://www.philcancer.org.ph/>

Facebook - <https://www.facebook.com/>

YouTube - <https://www.youtube.com/channel/UCFOJvCgXQaPDDKA98LOS5DA>

Instagram - @philcancersociety

Francis Goh: Lung Cancer Education and Advocacy for Patients (Singapore)



At 70, I'm on an unexpected journey that I wholeheartedly embrace. While many see this age as time for retirement, I've chosen a different path, driven by a renewed sense of purpose and belief that life offers continuous opportunities to contribute and grow. My current work is deeply personal, tied to my experiences as a cancer survivor and now as a Patient Advocate.

In mid-2021, a routine check for a transient ischemic attack (TIA) led to an ENT referral due to voice loss, revealing laryngeal cancer. The following months were filled with uncertainty and fear, but with expert care, I found hope. Later, a nodule on my right lung grew, requiring surgery. After careful consideration and consultation, I chose surgery, removing one-third of my right lung.

This experience deepened my appreciation for medical advancements and early detection. As a Patients' Advocate, I encourage others to seek early screening, offering comfort and hope by showing that early intervention can save lives.

Francis Goh: Lung Cancer Education and Advocacy for Patients (Singapore)



LEAP was established in 2019 with the aim of advancing lung cancer care in partnership with patients, their caregivers, and the wider community.

LEAP promotes lung cancer awareness to patients and the public through regular educational activities and campaigns. LEAP also provides individualised navigational support to newly diagnosed patients to help mitigate the challenges of a lung cancer diagnosis.

LEAP has also set up a Patient Advocate Council, providing opportunities for advocates to share their valuable lived experiences with the aim of shaping future policy-making in Singapore and in the region.

Francis Goh: Lung Cancer Education and Advocacy for Patients (Singapore)



LEAP

**LUNG CANCER EDUCATION
AND ADVOCACY FOR PATIENTS**

Website - <https://lccs.com.sg/leap>

Facebook - [Lung Cancer Education and Advocacy for Patients](#)

Instagram - [LEAP Singapore](#)

Albert Ching: Singapore Cancer Society



Albert Ching has been the CEO of Singapore Cancer Society (SCS) since September 2012. Under his leadership, SCS has stepped up to “Serve More, Serve Better” enabling SCS services to be more accessible and establishing new patient services such as the first community-based SCS Cancer Rehabilitation services in Singapore to better serve the cancer community.

Albert has played a pivotal role with his visionary leadership in establishing strategic partnerships, strengthening SCS roles in the healthcare ecosystem to better serve the cancer community across key areas of cancer control and prevention, cancer care and support and rallying the community in the collective fight against cancer.

Establishing partnerships with the two leading cancer centres in Singapore, the National Cancer Centre Singapore (NCCS) and the National University Cancer Institute, Singapore (NCIS), SCS has been able to provide holistic and integrated services for cancer patients, such as the set-up of the first tertiary-based Cancer Rehabilitation services to offer pre-hab and acute rehab services. Against the backdrop of increasing cancer incidents in Singapore and more Singaporeans living with cancer, SCS has geared up its capability and capacity to better serve the cancer community in Singapore.

Under his leadership, SCS clinched the Charity Transparency Award for three years running (2019*, 2022 and 2023), Charity Governance Award (Special Commendation) for Governance and Management in 2022 and the prestigious Charity Governance Award 2023.

*The Charity Transparency Award did not occur in the years 2020 and 2021, due to the COVID19 pandemic.

Sammy Tsai: Hope Foundation for Cancer Care (Taiwan)



Education : Master of Arts from The Graduate Institute of Journalism , National Taiwan University

Work Experience :

April 2008 - June 2011: Executive Editor, Capability Magazine, China Productivity Center.

June 2011 - April 2015: Project Manager, XUE XUE FOUNDATION.

October 2015 - June 2017: Officer, Public Affairs Department, Taipei Veterans General Hospital.

September 2017 - Present: Officer/Deputy Leader/Leader/Director of Research and Development Department, HOPE FOUNDATION for CANCER CARE.

Sammy Tsai: Hope Foundation for Cancer Care (Taiwan)



The Hope Foundation for Cancer Care, established in February 2002, is a non-profit organisation composed of medical professionals, cancer patients, family members, and social workers. Its mission is to reduce cancer mortality rates and improve the quality of life for those affected by cancer.

The foundation aims to create a comprehensive cancer care network in Taiwan through initiatives in cancer education, public advocacy, family support, resource networking, and international collaboration. It believes that with proper care and support, patients and their families can regain health and normalcy.

Sammy Tsai: Hope Foundation for Cancer Care (Taiwan)



Website - <https://www.ecancer.org.tw/>

Facebook - <https://www.facebook.com/ehopetw/?fref=ts>

YouTube - <https://www.youtube.com/@ehopetw>

Eric Liu: Taiwan Young Patients Association



I'm the Vice President of Taiwan Young Patient Association, in charge of health policy analysis and policy advocacy. I am fighting for raising accessibility of innovative cancer treatments, relaxing restrictions of NHI reimbursement and lowering the age limit of public cancer screening:

- 2023-24 Pharmaceutical Benefit and Reimbursement Scheme Joint committee, Patient Representative
- 2022-24 Legislative Yuan "Taiwan Innovative Cancer Drug Accessibility Committee" Member
- 2023 Legislative Yuan "Colorectal Cancer Screening Policy Committee" Member
- 2023 Legislative Yuan "Hepatitis Policy Committee" Member
- 2022 "Asia-Pacific Patient Innovation Summit" Taiwan Representative

I believe that through the combination of patient experience and scientific evidence, we can more effectively build a trusting relationship with the government and jointly build a patient-centered health care system.

Eric Liu: Taiwan Young Patients Association



Taiwan Young Patients Association (TYPA), feeling that the increasing prevalence of cancer among young people is not adequately addressed by current medical policies and social welfare systems, TYPA is dedicated to creating a "comprehensive support and care system for young patients."

This initiative aims to address the gaps in the existing medical and social welfare systems and improve the healthcare environment for young patients. We also aim to enhance awareness among professionals and the general public about the health needs of young people, provide support for young patients throughout their patient journey, and participate in discussions on medical policies.

The ultimate goal is to improve the healthcare challenges faced by the younger population and build a healthier Taiwan for the young generation.

Eric Liu: Taiwan Young Patients Association



Website - <https://www.typassn.org>

Facebook (TYPA) - <https://www.facebook.com/TWYP.Assn>

YouTube (TYPA) - <https://www.youtube.com/@user-jg3uh5zp3c>

Instagram (TYPA) - <https://www.instagram.com/twypassn?igsh=MWZqbnRvdzIlyWp6>

LinkedIn (Eric) - <https://www.linkedin.com/in/eric-liu-716222191/?originalSubdomain=tw>

Duong Nguyen: Health for All (Y Hoc Cong Dong - Vietnam)



Ms. Thuy Duong, BPharm, is a clinical pharmacist at Children's Hospital 1 and an executive member of Health for All (Y Hoc Cong Dong - YHCD). Her work focuses on advocating for patients, optimizing medication management, and enhancing health literacy for families navigating the complexities of cancer. In her role, she collaborates closely with multidisciplinary teams to ensure treatment plans are both effective and patient-centered.

At the ESMO Patient Engagement Summit, she hopes to bring her experience in bridging the gap between healthcare providers and patients, ensuring that patients' voices are integral to the decision-making process. Her primary goal is to collaborate with regional leaders to develop patient-centered policies that improve cancer care across the Asia-Pacific region.

Duong Nguyen: Health for All (Y Hoc Cong Dong - Vietnam)



Health for All (Y Hoc Cong Dong - YHCD) is a Vietnamese non-profit organization founded in 2012. With a network of over 400 multidisciplinary professionals, YHCD is dedicated to empowering patients through education and the dissemination of reliable information.

Our "Becoming Wiser about Cancer" program has provided essential cancer knowledge to more than 2,000 patients, leading to a significant 22% boost in cancer-related understanding. This initiative, alongside the publication of over 4,000 articles, two books, and an active online support community of 63,000 members, has significantly enhanced patients' self-care and decision-making throughout their treatment journey. Additionally, our regular webinars have reached up to 20,000 viewers each month, offering valuable insights into cancer care, treatment options, and patient experiences.

Through these combined efforts, YHCD aims to continue making a meaningful impact on cancer care across Vietnam.

Duong Nguyen: Health for All (Y Hoc Cong Dong - Vietnam)



Website - <https://yhoccongdong.com/>

Facebook - <https://www.facebook.com/yhoccongdong/>

YouTube - <https://www.youtube.com/yhoccongdong>

Instagram - <https://www.instagram.com/yhoccongdong/>

Mi Nguyen: Salt Cancer Initiative (Vietnam)



Mi Nguyen is the President of Salt Cancer Initiative (SCI), a non-profit organization devoted to supporting Vietnamese cancer patients. Over her six-year journey with SCI, Mi and her team has been creating sustainable activities under the SCI Ecosystem (yoga class, art class, meet-up, online library, walk for cancer event, Vietnam cancer patient forum etc.), which has significantly impacted the lives of many cancer patients in Vietnam.

Gradually, SCI has become a recognized non-profit organization in Vietnam, known for its comprehensive support network.

Her efforts have not only raised the profile of SCI but also fostered a greater understanding and empathy towards the struggles of cancer patients.

She is a dynamic professional with eight years of experience spanning both non-profit and private sectors, showcasing a comprehensive skill set in research and project management.

Additionally, Mi has contributed her skills as a research consultant for projects with the ASEAN Foundation, ASEAN Secretariat, and the Asia-Pacific Oncology Alliance (APOA). Recently, she's just got the grant to attend ASCO 2024 (America Society of Clinical Oncology).

Mi Nguyen: Salt Cancer Initiative (Vietnam)



SALT CANCER INITIATIVE

Established on December 16, 2017, Salt Cancer Initiative (SCI) operates under the inspiring motto, “You don't have to fight cancer alone!” The organisation is dedicated to providing accurate information, education, training, and emotional support to cancer patients throughout Vietnam.

Missions

- **Storytelling and Inspiration:** SCI serves as a bridge for Vietnamese cancer patients, sharing their empowering stories to spread positivity and resilience within the community.
- **Facilitating Connections:** We connect doctors, experts, and patients, enabling a better exchange of information and medical knowledge about cancer. All information shared is free from commercial or business influences, ensuring patients receive unbiased insights.

Educational Support: Our goal is to provide both basic and advanced knowledge about cancer, tailored to meet the diverse needs of patients from various perspectives.

Mi Nguyen: Salt Cancer Initiative (Vietnam)



SALT CANCER INITIATIVE

Facebook: <https://www.facebook.com/saltcancerinitiative>

YouTube: <https://www.youtube.com/@saltcancerinitiative2016>